

**Welcome to the**

**Building Solar Understanding  
and Risk Education  
(B-SURE)**

**Office Hours**



**U.S. DEPARTMENT  
of ENERGY**



# TechWerx

## A DOE Innovation Hub

*Connecting visionaries, researchers, industry and energy leaders with the opportunities and experts to build the ecosystem, technologies, workforce and infrastructure to enable an equitable and resilient energy transition.*

Scan the QR code and visit the TechWerx website to learn more about this Opportunity



# Notes



**Please use the Q&A section to post your questions and like (upvote) those you would like to see answered.**



**NO Artificial Intelligence (AI) Bots are allowed in the meeting, per DOE requirements.**

A recording of this session, a copy of the presentation materials, transcripts, and Q&A, will be posted to the TechWerx website in 2-3 business days.

# U.S. DOE Integrated Energy Systems Office

The Integrated Energy Systems Office drives research and development of energy solutions that enhance grid reliability and resilience, foster U.S. technological leadership, and reduce the cost of energy for Americans.

# B-SURE Overview

**Purpose:** The goal of the B-SURE opportunity is to help consumer protection, consumer education, and consumer-facing service organizations design and deliver education and training on solar energy for consumers and professionals that support them.

**Objective:** Work with trusted consumer protection organizations to address challenges consumers face in the solar industry by enabling them to better support their stakeholders to confidently interact with the solar industry, from initial inquiry to operation and maintenance and through eventual decommissioning.

**Funding:** \$3 million; this opportunity will provide 5 to 8 awards of approximately \$250,000 - \$750,000 each.

# Eligibility

- Applicant qualifies as a domestic entity.
- Applicant must certify it is not owned by, controlled by, or subject to the jurisdiction or direction of government of Country of Risk.
- Applicant demonstrates established relationships with the target audience.
- Applicant demonstrates expertise in consumer protections as appropriate for the target audience and other stakeholders.

**This opportunity is intended for consumer protection, consumer education, and consumer-facing service organizations as prime awardees. Performers are not expected to have expertise in rooftop solar.**

**Organizations whose work primarily serves solar professionals, companies, industry advocates, or industry may participate as subcontractors, collaborators, or advisors, but are not encouraged to apply as the lead organization.**

# Program Goals and Policy Factors

- **Support for DOE Energy Goals:** The proposed project advances key DOE energy goals related to consumer protection in the rooftop solar market.
- **Impact & Replicability:** The proposed project demonstrates potential for significant impact and the ability to replicate in other regions.
- **Geographic Diversity:** The proposed project contributes to the geographic diversity of selected performers.
- **Leveraging Existing Resources:** The performer's plan effectively leverages existing resources, initiatives, and expertise to maximize the impact of the project.

# Review Criteria

Project Lead  
Qualifications

30%

Target  
Audience

30%

Engagement  
and Education  
Strategy

20%

Outreach  
Strategy and  
Potential  
Impact

20%

# Timeline

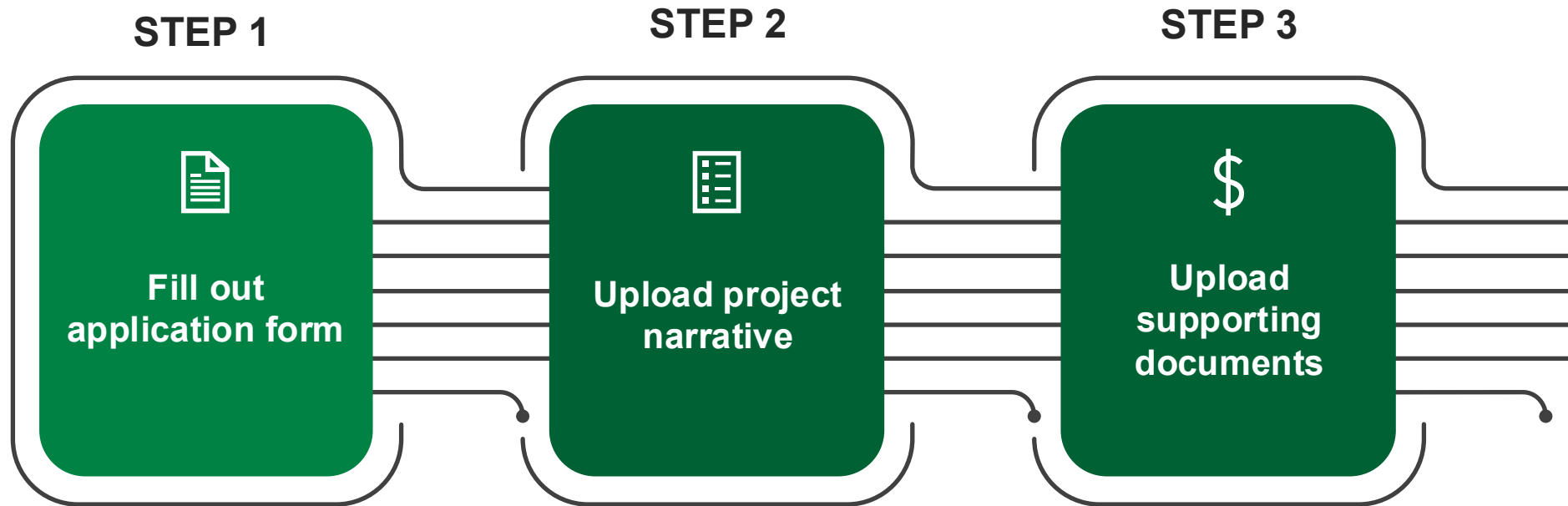
<b>Applications open</b>	<b>March 10, 2026</b>
Informational Webinar	March 25 <sup>th</sup> , 2026 at 2:00 p.m. ET
Office Hours Session #1	April 8 <sup>th</sup> , 2026, at 3:00 p.m. ET
Office Hours Session #2	TBD
<b>Application Deadline</b>	<b>May 13<sup>th</sup>, 2026 at 5:00 PM ET</b>
Review and Selection	Around July 2026
Selectees Announced (estimated)	Around August 2026
Negotiations	1-2 months after selections have been made
<b>Activities Begin (estimated)</b>	<b>Around September 2026</b>

# Application Materials

- Completed Application Form
- Completed Project Narrative
  - Tasks, milestones, duration & budget
- Resumes
- Letters of support (optional)



# Application Submission Steps





Thank you for attending the

# **B-SURE Opportunity Office Hours Session**

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# Questions?

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