



Welcome to the

**Building Solar Understanding
and Risk Education
(B-SURE)**

Informational Webinar



U.S. DEPARTMENT
of ENERGY

Notes



Please use the Q&A section to post your questions and like (upvote) those you would like to see answered.



NO Artificial Intelligence (AI) Bots are allowed in the meeting, per DOE requirements.

A recording of this session, a copy of the presentation materials, transcripts, and Q&A, will be posted to the TechWerx website in 2-3 business days.

Agenda

- 1 About Us: Techwerx and the U.S. Department of Energy (DOE)
- 2 Why DOE is supporting this opportunity
- 3 Opportunity Overview
- 4 Submitting an Application
- 5 Q&A

About Us: TechWerx and the U.S. Department of Energy





TechWerx

A DOE Innovation Hub

Connecting visionaries, researchers, industry and energy leaders with the opportunities and experts to build the ecosystem, technologies, workforce and infrastructure to enable an equitable and resilient energy transition.

Scan the QR code and visit the TechWerx website to learn more about this Opportunity



DOE Office of Critical Minerals and Energy Innovation (CMEI)



Stacy Miller
Technology Advisor Contractor



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Technical Advisor Contractor



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Technology Manager

U.S. DOE Office of Critical Minerals and Energy Innovation

CMEI's mission is to accelerate next-generation energy technologies to strengthen our nation's energy security and power our future with next-generation energy technologies.

Why DOE is supporting this opportunity



Background

[U.S. Department of Treasury](#) Consumer Advisory

[Federal Trade Commission](#) Consumer Alert

[Consumer Finance Protection Bureau](#) Solar Financing Issue Spotlight



B-SURE Opportunity Overview



Overview

Purpose: The goal of the B-SURE opportunity is to help consumer protection, consumer education, and consumer-facing service organizations design and deliver education and training on solar energy for consumers and professionals that support them.

Objective: Work with trusted consumer protection organizations to address challenges consumers face in the solar industry by enabling them to better support their stakeholders to confidently interact with the solar industry, from initial inquiry to operation and maintenance and through eventual decommissioning.

Funding: \$3 million; this opportunity will provide 5 to 8 awards of approximately \$250,000 - \$750,000 each.

B-SURE Overview (cont.)

Performers will develop, test, deliver, and evaluate solar energy training and education for their chosen target audience

Consider gathering input through:

- Stakeholder interviews
- Focus groups
- Advisory committees
- Other methods



Consumer Solar Lifecycle

The training and education programs should key in on consumers' greatest challenges when navigating the entire rooftop solar lifecycle.

Pre-Purchase Decision-Making



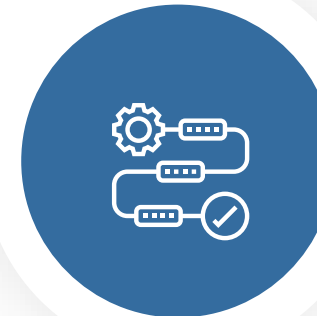
Installation and Operation



Post-Installation



System End of Life



Eligibility

- Applicant qualifies as a domestic entity.
- Applicant must certify it is not owned by, controlled by, or subject to the jurisdiction or direction of government of Country of Risk.
- Applicant demonstrates established relationships with the target audience.
- Applicant demonstrates expertise in consumer protections as appropriate for the target audience and other stakeholders.

This opportunity is intended for consumer protection, consumer education, and consumer-facing service organizations as prime awardees. Performers are not expected to have expertise in rooftop solar.

Organizations whose work primarily serves solar professionals, companies, industry advocates, or industry may participate as subcontractors, collaborators, or advisors, but are not encouraged to apply as the lead organization.

Program Goals and Policy Factors

- **Support for DOE Energy Goals:** The proposed project advances key DOE energy goals related to consumer protection in the rooftop solar market.
- **Impact & Replicability:** The proposed project demonstrates potential for significant impact and the ability to replicate in other regions.
- **Geographic Diversity:** The proposed project contributes to the geographic diversity of selected performers.
- **Leveraging Existing Resources:** The performer's plan effectively leverages existing resources, initiatives, and expertise to maximize the impact of the project.

Review Criteria

Project Lead
Qualifications

30%

Target
Audience

30%

Engagement
and Education
Strategy

20%

Outreach
Strategy and
Potential
Impact

20%

Timeline

Applications open	March 10, 2026
Informational Webinar	March 25 th , 2026 at 2:00 p.m. ET
Office Hours Session #1	April 8 th , 2026, at 3:00 p.m. ET
Office Hours Session #2	April 21 st , 2026 at 3:00 p.m. ET
Application Deadline	May 13th, 2026 at 5:00 PM ET
Review and Selection	Around July 2026
Selectees Announced (estimated)	Around August 2026
Negotiations	1-2 months after selections have been made
Activities Begin (estimated)	Around September 2026

Submitting an Application

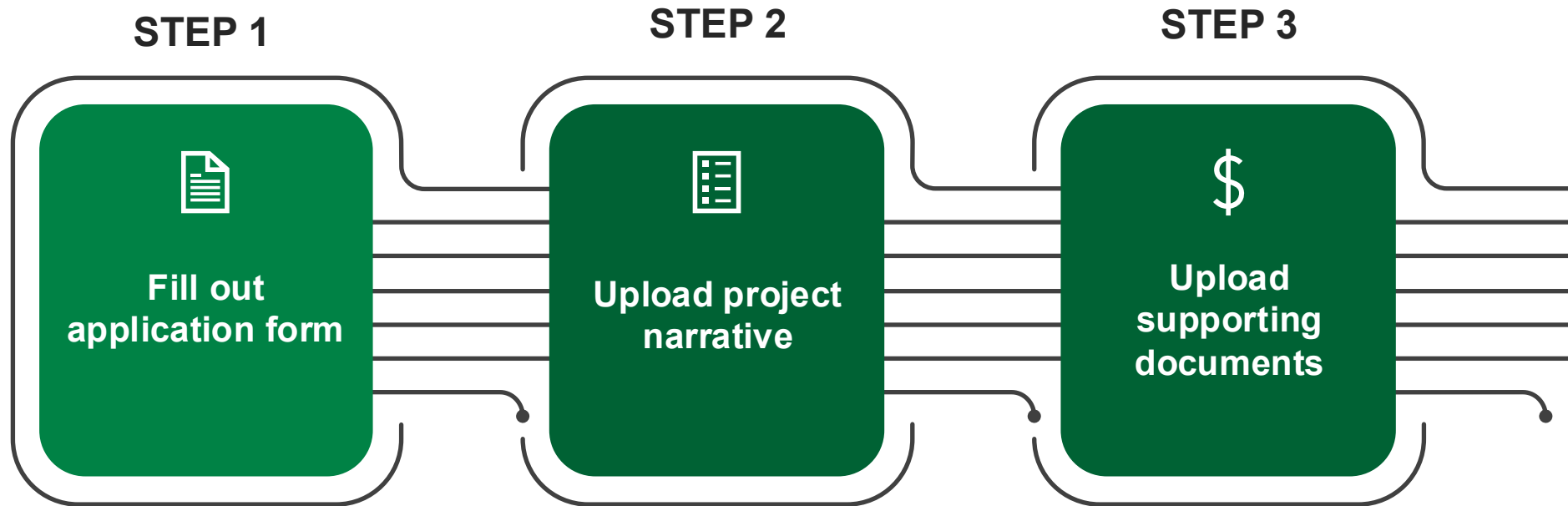


Application Materials

- Completed Application Form
- Completed Project Narrative
 - Tasks, milestones, duration & budget
- Resumes
- Letters of support (optional)



Application Submission Steps



Key Information for Online Application

- Applicant organization's information, such as name, website, address, and points of contact
- Universal ID
- Proposed partner organization name(s), if applicable
- Number of potential consumers you expect to reach

Building Solar Understanding and Risk Education (B-SURE)

Please complete the form below and click the **Submit application** button to submit your application.

Main POC

Main POC First Name * Required

Main POC Last Name * Required

Main POC Email * Required

Main POC Phone Number * Required

Alternate POC

Alternate POC First Name * Required

Alternate POC Last Name * Required

Alternate POC Email * Required

Alternate POC Phone Number * Required

Organization

Organization Name

Organization Street Address * Required

Organization City * Required

Organization State * Required

Organization Zip Code * Required

Organization Website

Organization Brief Description

Key Information for Online Application

- Total funding requested
- Project narrative
- Resumes of key personnel
- Letters of Support (optional)
- Eligibility certifications

Project Proposal

Project specific eligibility requirements

Are you a consumer protection organization? * Required

List name of partner(s) if you are working with an individual or organization familiar with solar
Performers are not required to have expertise or experience in rooftop solar as they will receive subject area support from CMEI throughout the duration of the opportunity in the form of resources and advising from DOE, other federal agencies, national labs, and other experts on the residential solar industry.

List Proposed Partner(s) (if applicable)

Quantify the number of potential consumers you expect to reach through this project * Required

Total funding amount requested

Upload Project Narrative * Required

This should include information relevant to the Review Criteria as stated in the Opportunity Announcement.
The cover page should include the preliminary program title, primary points of contact, names of all team member organizations, the program location(s), and any statements regarding confidentiality.
10-page limit (including a cover page). All pages must be formatted to fit on 8.5" x 11" paper with margins not less than one inch on every side. Use Calibri typeface, a black font color, and a font size of 12-point or larger (except in figures or tables, which may be 10-point font). A symbol font may be used to insert Greek letters or special characters, but the font size requirement still applies. References must be included as footnotes or endnotes in a font size of 10 or larger. Footnotes and endnotes are counted toward the maximum page requirement.
Must be uploaded as a PDF.

Upload other documents that support the proposal, such as letters of support

Must be uploaded as a PDF.

Upload resumes of key personnel * Required



Thank you for attending the

B-SURE Opportunity Informational Webinar

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this Opportunity and register for Office Hours.

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Questions?

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